

# Bmycharity

## A Set Up Guide to Online Fundraising

### In this guide:

- ▶ How to get started
- ▶ Examples of other fundraisers' pages
- ▶ How to pay in cash
- ▶ For more help and information

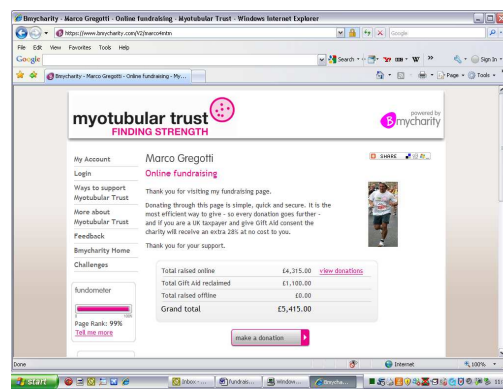
## How to get started

First go to [www.bmycharity.com/myotubulartrust](http://www.bmycharity.com/myotubulartrust)

1. Click on **Start Fundraising**
2. Follow the instructions to set up your own personal page. (When you reach 'select a URL' you can personalise the link to your page by, for example, entering your name in the text box. Please amend the expiry date to 31/12/2011 and for Charity Reference please enter London 10k 2011).
3. It will allow you to write your own message about why you're fundraising and you can even add your own photo
4. At the bottom of the page there is a full explanation about the Myotubular Trust and what we're doing - so you don't have to worry about explaining any of that yourself
5. Then email your link to those you wish to ask to sponsor you - you don't have to worry about your covering email explaining everything as your page will contain a lot of the necessary information anyway. Sometimes it's good to tell people how much you'd like to raise so that they know what your target is, and if you're running because of a particular child, do let us know and we can email you a photo you could use

## Examples of other fundraisers' pages

Some examples of pages already set up by other fundraisers are <https://www.bmycharity.com/V2/marco4mtm> and [www.bmycharity.com/lizziegeffen](http://www.bmycharity.com/lizziegeffen)



## Paying in cash

We have a **sponsorship form** available for you to download on our site if you need one. Any cash you've been given can be paid in via **bmycharity**, or directly through the **Donate Now** button on our website.

## For more help and information

Please email [melaniespring@myotubulartrust.org](mailto:melaniespring@myotubulartrust.org) for any further help and information.

